

# Forever Broadcasting ---State College

## ANNUAL EEO PUBLIC FILE REPORT FOR:

**WQWK (FM), WLTS (FM), WMAJ (AM)**

**WBUS (FM), WRSC (AM)**

The purpose of this EEO Public File Report is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the Following Station(s): WQWK(FM), State College, PA, WMAJ (FM), Centre Hall, PA, WMAJ(AM), State College, PA, WBUS(FM), Boalsburg, PA, WRSC(AM), State College, PA. and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning **March 31, 2007 to and including March 28, 2008.**

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c) (1) (ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c) (2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time positions for Which This Source Was utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

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**Appendix 1**

**ANNUAL EEO PUBLIC FILE REPORT**

**COVERING THE PERIOD FROM 3/31/2007 to 3/28/2008**

Station (s) Comprising Station Employment Unit:  
 WQWK(FM), WMAJ (FM), WMAJ (AM)  
 WBUS (FM), WRSC (AM)

**Section 1: Vacancy Information**

	Full-time Positions Filled by Job Title	Recruitment Source Of Hiree	Total Number of Interviewees from all sources for this position
1	Sales Account Executive 4/30/07 to 6/30/07	Referral by friend	5
2	Sales Account Executive 4/30/07 to 6/30/07	Referral by employee	5
3	Sales Account Executive 4/30/07 to 6/30/07	On –air Ad WBUS	5
4	Receptionist	Promoted from part time	1
5	Sales Account Executive 8/2/07-12/31/07	On –air Ad WQWK	20
6	Sales Account Executive 8/2/07-12/31/07	On –air Ad WRSC	20
7	Sales Account Executive 8/2/07-12/31/07	On –air Ad WRSC	20
8	Sales Account Executive 8/2/07-12/31/07	On –air Ad WBUS	20
9	Sales Account Executive 8/2/07-12/31/07	WALK IN	20
10	Sales Account Executive 8/2/07-12/31/07	On –air Ad WBUS	20
11	Market Manager 7/6/2007 to 9/30/2007	Media Recruiter	8
12	Receptionist 11/13/07 to 11/30/2007	On-Air WBUS	15
13	Traffic Director 11/13/2007 to 11/30/2007	On-Air WBUS	1
14	General Sales Manager	Referral from friend	2
15	WQWK Night DJ 10/1/07 to 10/15/07	Promoted from part time	1
16	Sales Account Executive 1/26/08-1/31/208	On-air WQWK	7
17	Sales Account Executive 1/26/08-1/31/208	Careerlink	7
18	Sales Account Executive 1/26/08-1/31/208	On-WMAJ-AM	7

19	Sales Account Executive 1/26/08-1/31/208	On-air WBUS	7
20	Sales Account Executive 1/26/08-1/31/208	On-air WQWK	7
21	Sales Account Executive 1/26/08-1/31/208	Referral by friend	1

**Total Number of Persons Interviewed During Applicable Period: 58**

## Appendix 2

### ANNUAL EEO PUBLIC FILE REPORT

COVERING THE PERIOD FROM 3/31/2007 to 3/28/2008

Station (s) Comprising Station Employment Unit:

WQWK(FM), WMAJ (FM), WMAJ (AM)  
WBUS (FM), WRSC (AM)

### Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Contact Person, Telephone Number, Email Address)	Total Number of Interviewees this source has provided during this period.	Full-time Positions for which this source was utilized.
A	Advantage Resource Group, 444 East College Avenue, Suite #300, State College, PA 16801 Sally Stanton, 814-278-0477, sallystanton@theadvantages.com	0	1 to 21
B	All Access Music Group, 28955 Pacific Coast Hwy., Suite 210-5, Malibu, CA 90265, 310-457-6616 http://www.allaccess.com	0	1 to 21
C	American Assoc. of University Women, 118 North Sparks St., State College, PA 16804, 814-235-6884	0	1 to 21
D	Association of Journalists for Diversity, 208 Carnegie Bldg., University Park, PA 16802 Danielle Hayes, 814-863-6081 dch175@psu.edu	0	1 to 21
E	Bellefonte Intervalley Chamber of Commerce**, 320 West High Street, Bellefonte, PA 16823 No response to call, 814-355-2917	0	1 to 21

F	Bus. & Prof. Women's Club-State College, Go to website for name, State College, PA 16801 Current Contact Person, 814-355-8389 <a href="http://www.statecollegecentral.com/bpw/">www.statecollegecentral.com/bpw/</a>	0	1 to 21
G	Career Builder.com, PO Box 89, State College, PA 16801 CDT, 814-238-7355	5	1 to 21
H	Central PA Institute of Science & Tech, Harrison Road, Pleasant Gap, PA 16823 Todd Taylor, 814-359-2793 <a href="mailto:ttaylor@cpi.tec.pa.us">ttaylor@cpi.tec.pa.us</a>	0	1 to 21
I	Centre Daily Times, PO Box 89, State College, PA 16804 Susan, 814-238-7355	0	1 to 21
J	Chamber of Bus. & Industry Centre County**, 200 Innovation Blvd., Suite 201, State College, PA 16803 Trudy Mitchell, VP, 814-234-1829 <a href="mailto:tmitchell@abicc.org">tmitchell@abicc.org</a>	0	1 to 21
K	College Of Communication, PSU, 208 D Carnegie Bldg., State College, PA 16802 Robert Martin, 814-865-1591 <a href="mailto:rpm163@psu.edu">rpm163@psu.edu</a>	0	1 to 21
M	Lock Haven University, Career Services, Akeley Hall, Room 114, Lock Haven, PA 17745 Paula Zener, 570-893-2181 <a href="mailto:pzener@lhup.edu">pzener@lhup.edu</a>	0	1 to 21
N	Manpower**, 101 Innovation Blvd., Suite 112, State College, PA 16803, 814-237- 6688	0	1 to 21
O	National Hispanic Business Assoc., 021 (R- 1) HUB Robeson Ctr., University Park, 16802 Jennifer Kung, <a href="mailto:jek287@psu.edu">jek287@psu.edu</a>	0	1 to 21
P	Office of Multicultural Affairs PSU College of Comm., 208 Carnegie Bldg., University Park, PA 16802 BB, 814-863-6081; <a href="mailto:blp1@psu.edu">blp1@psu.edu</a>	0	1 to 21
Q	Paul Robeson Cultural Center, HUB, University Park, PA 16802, 814-865-1779 <a href="mailto:Tsj3@sa.psu.edu">Tsj3@sa.psu.edu</a>	0	1 to 21
R	PS Career Services Employ Relations, University Park, PA 16802 Cathy Dufour, 814-863-0225; <a href="mailto:csd6@psu.edu">csd6@psu.edu</a>	0	1 to 21

S	PICCC-Private Industry Council of CC, 2595-1 Clyde Ave., State College, PA 16801, 814-237-8998 piccc@piccc.Org.	3	1 to 21
T	Preferred Staffing Solutions**, 502 East College Ave., State College, PA 16801, 814-234-6662	0	1 to 21
U	Saint Francis Univ. Career Dev., PO Box 600,Loretto, PA, 15940 Julie Barris, Director, 814-472-3019 careerservices@francis.edu	0	1 to 21
V	South Hills School of Business, 480 Waupelani Drive, State College, PA 16801 Rachel Yoder, 814-234-7755 ryoder@southhills.edu	0	1 to 21
W	PA College Career Link, 1300 Benner Pike, Suite 2, State College, PA 16801 Cyndi Snyder, 814-272-5465	0	1 to 21
X	Forever Broadcasting Radio Stations, 2551 Park Center Blvd., State College, PA 16801 814-237-9800	13	1 to 21
Y	Forever Broadcasting Web-sites: HOME: www.foreverradio.com/statecollege.html WMAJ-AM, www.1450espnradio.com WMAJ-FM www.magic99.com WRSC-AM www.newsradio1390.com WQWK-FM www.qwkrock.com WBUS-FM www.thebus.net 2551 Park Center Blvd.,State College, PA 814-237-2477;	0	1 to 21
Z	Internal Job Postings WQWK-FM/WBUS-FM/WMAJ-FM WRSC-AM/WMAJ-AM 2551 Park Center Blvd., State College, PA 814-237-9800 www.foreverradio.com/statecollege.com	2	1 to 21
AA	PSU Job Expo. Communication 2005-PSU, 201 Carnegie Bldg., Hub Alumni Hall, University Park, PA 16802 Robert Martin, 814-865-1591 rpm163@psu.edu	0	1 to 21
BB	Employee Referral Forever Broadcasting, 2551 Park Center Blvd., State College, PA Jill Hockenberry, 814-237-9800 jhockenberry@foreverradio.com	4	1 to 21

CC	Transfer Forever Broadcasting, One Forever Drive, Hollidaysburg, PA 16648 Business Managers, 814-941-9800	0	1 to 21	
DD	Walk-Ins, 2551 Park Center Blvd., State College, PA 16801 Sales Manager 814-237-9800	0	1 to 21	
FF	Media Recruiter, LLC {Main Office} 426 Broadway Suite 201, Chico, CA 95928 Scott Little slittle@mediarecruiters.com Phone 530-342-6036 www.mediarecruiter.com	2	11	

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## **Appendix 3**

### **ANNUAL EEO PUBLIC FILE REPORT**

**COVERING THE PERIOD FROM 3/31/2007 to 3/28/2008**

Station (s) Comprising Station Employment Unit:  
WQWK(FM), WMAJ (FM), WMAJ (AM)  
WBUS (FM), WRSC (AM)

### **Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities undertaken by:**

**WQWK (FM), WMAJ (FM), WMAJ (AM)**

**WBUS (FM), WRSC (AM)**

- **Forever Broadcasting has held a long-standing relationship with Penn State University, University Park, PA providing internships for students majoring in mass communications. This year Forever Broadcasting provided internships for eleven (11) interns during the period of 3/31/2007 to 3/28/2008 in the following departments: Sales, Programming, Production/Copy, Sports and News. Robert P. Martin, Director of Career Placement and Internships is our contact at PSU. His phone number is 814-863-4674.**

- **Career Fairs Participated in:**
- **Penn State College of Communications Job Expo.Comm 2008 held March 28,2008 at the HUB Alumni Center University Park, PA. Those in attendance were: Monty Buehler, Local Sales Manager, Pat Boland, News Director and WRSC-AM Program Director, Program Director, Bob Taylor, Chief Engineer and WMAJ-AM Program Director, Troy Craig, WQWK-FM and WMAJ-FM Program Director.**

**Report filed by:**

**Jill Hockenberry**

**Business Manager - EEO Officer for**

**Forever Broadcasting of PA, State College, PA stations**

**WQWK(FM), WMAJ (FM), WMAJ (AM)**

**WBUS (FM), WRSC (AM)**